



2022 International Three Round Golf Tournament

2022国际高尔夫巡回赛

JULY 6 x OCT 19 x DEC 14

Photo by Ryan Schreiber, Seung-Yul Noh

**At the private Harbour Plaza Golf Club,
attended by many international expats**

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A golfer is captured in the middle of a golf swing on a lush green course. He is wearing a grey cap, a patterned short-sleeved shirt, dark blue trousers, and white golf shoes with green accents. The background is a soft-focus view of a golf course with trees and a clear sky.

2022 International Golf Tournament Sponsorship Program

2022 国际高尔夫球赛
赞助方案

01

Diamond Sponsor RMB 100,000 in cash

Sponsor benefits cover all three golf tournaments from May to December in 2022

- Your company logo and name to be shown on all event channels, including personal invitation to important guests, AmCham official website, EDM, wechat platform, on-site event backdrop and live-stream photo;
- Onsite display booth for your company brochures/introductory materials/banner at registration area;
- After event write-up in AmCham South China Business Journal;
- One full page ad in AmCham South China Business Journal;
- 8 player spots with access to join golf teams to play among the three tournaments;
- VIP cocktail gathering before the game;
- VIP kickoff and photo shooting;
- Two minutes company introduction time;

02

Platinum Sponsor RMB 35,000 in cash

Sponsor benefits cover all three golf tournaments from May to December in 2022

- Your company logo to be shown on the Pre-event promotion materials including AmCham official website, EDM, wechat platform and onsite backdrop;
- Onsite display area for your company brochures/introductory materials/banner at registration area;
- Company banners displayed on the assigned hole area
- 4 player spots with access to join golf teams to play among the three tournaments
- Present award during the award ceremony;

03

Gold Sponsor RMB7,000 in cash/in-kind/ F&B sponsor

Sponsor benefits cover one golf tournaments in 2022 (either in May, Sep or Dec)

- Your company logo to be shown on the Pre-event promotion materials including AmCham official website, EDM, wechat platform and onsite backdrop;
- Onsite display area for your company products/brochures/introductory materials at registration area;
- 2 player spots with access to join golf teams to play among the three tournaments

01

钻石级赞助 现金赞助 人民币 100,000 元

该赞助回报覆盖 2022 年度五月到十二月共三场高尔夫球赛

- 贵司标志显示在所有前期活动宣传渠道，包括特邀贵宾的邀请函、美商会官网、电邮、微信公众号平台以及现场背景板、现场图片直播相框水印；
- 活动签到现场展示贵司宣传册子 / 公司横幅；
- 后期美国商会月刊将刊登活动相关介绍；
- 美国商会月刊整页；
- 三场比赛共 8 位 VIP 参赛名额；
- 贵司将被邀请参与到开赛前的贵宾聚会；
- 开幕式贵宾合照留影；
- 两分钟公司推介；

02

白金级赞助 现金赞助 人民币 35,000 元

该赞助回报覆盖 2022 年度五月到十二月共三场高尔夫球赛

- 贵司标志显示在所有前期活动宣传渠道，包括美商会官网、电邮、微信公众号平台以及现场背景板；
- 活动签到现场展示贵司宣传册子 / 公司横幅；
- 在指定球洞区域放置公司宣传横幅；
- 三场比赛共 4 位 VIP 参赛名额；
- 作为颁奖嘉宾进行现场颁奖；

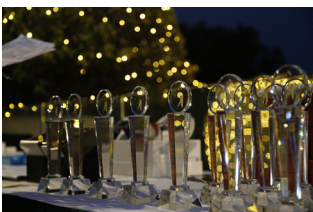
03

黄金级赞助 现金 / 奖品 / 餐饮 / 赞助 人民币 7,000 元

该赞助回报覆盖 2022 年度一场高尔夫球赛

- 贵司标志显示在所有前期活动宣传渠道，包括美商会官网、电邮、微信公众号平台以及现场背景板；
- 活动签到现场展示贵司产品 / 宣传册；
- 三场比赛共 2 位 VIP 参赛名额；

Previous Photos





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